

# Local Search Marketing: 2023 & Beyond

01

Since 2020, "near me" searches have grown more than an avg. of 900%

02

Over 97% of Internet users have searched for local businesses online

03

88% of local searches on mobile results in a visit or a call within one day.

04

Over 62% of consumers will disregard a business they can't locate online

05

Over 50% of "near me" searches will result in an offline store visit

06

92% of users will pick businesses from the 1st page of search results

