



Up to 60-70% of web traffic comes from mobile devices



Over 80% of the top-ranking websites are mobile-friendly



Up to 70% of mobile phone searches lead to some type of online action



Over 80% of mobile users prefer purchasing from companies with mobile-friendly sites



Over 61% of users will never return to a non-mobile-friendly site



# MOBILE SEARCH ENGINE MARKET SHARE 2022

Source: The Most Relevant Mobile Marketing Statistics in 2022, review42.com