

Customer Service: Does your business provide fast customer service?



Reliability: Are your products/services reliable in helping your customers resolve their problems?



Quality: Do you sell high-quality products or offer top-notch services within your niche?



Convenience: How much time does your products/services help people save?



Efficiency: Will your products or services help consumers save money in the long run?



Make Your Business Unique

# Your Unique Selling Point

Identify the unique selling points that make your business stand out

**BLUE ZENITH**  
DESIGN + STRATEGY