

Kajabi Creator Statistics 2022

Online courses continue to be one of the most popular products sold on Kajabi.

On average, creators can earn up to \$30,000 per year of passive income from Kajabi alone.

Over 22% of Kajabi Heroes surveyed say they spend under \$500 per year on marketing.

Over 33% of respondents report curating a contact list of 1000 to 4999 contacts.

From 2020 to 2022, creators saw up to 350% growth from their Kajabi earnings.

