

# BLUE ZENITH

DESIGN + STRATEGY

## Donna Galassi, Bio



Donna Galassi, founder of Blue Zenith, has been in the tech industry all of her career with more than 15 years as a Software Engineer before founding Blue Zenith, in 2009. Donna brings her unique skillset, blending software development, web design, marketing savvy and branding know-how to launch brands by effectively telling their story. It's her passion to provide quality top-notch services to small businesses to help them compete in this highly competitive online world.

## About Blue Zenith

Blue Zenith was started in 2009 by founder and Digital Brand Strategist, Donna Galassi. Blue Zenith was founded on the premise that small business deserves a powerful voice in the marketplace. By providing agency level services to entrepreneurs, we build compelling brands, by capturing the essence of each business and effectively telling their story. After serving more than 200 clients, we know what entrepreneurs need to stand up, stand tall and stand out.

## Reimagine Your Brand: How to make impact for your business.



As a small business and entrepreneur, we know we need to stand out distinct and unique to get attention. How do you set your business offerings apart when there's so many distractions? By infusing personality and heart into our business brand, we allow our business to stand as unique as we are. It's the only way to stand out today. My unique perspective of branding infuses traditional branding methods, with personal branding techniques to a path to truly show up uniquely different.

Presentation is based on the book: Reimagine Your Brand, How to Create Impact for your Business, by Donna Galassi. Presentation can be modified to 15, 20, 30, or 45 minutes.

To learn more about Donna, visit her websites: [BlueZenith.com](http://BlueZenith.com) and [GoAheadDreamBig.com](http://GoAheadDreamBig.com)

To Request a Speaking Engagement, email your request to [speak@bluezenith.com](mailto:speak@bluezenith.com)